



Strategies and Solutions for Learning Leaders

- Strategic Learning Consulting
- Learning and Performance Solutions
- Learning Technologies



Grady McAllister

Instructional Designer | <http://vasthead.com> | 713-944-2636

PROFILE

Offering a background in communications, occupational education, teaching, training, instructional technology, training evaluation, and learning resources. Able to create training using ADDIE model (analysis, design, development, implementation and evaluation).

A skilled and concise technical writer. Have worked closely with subject matter experts, business unit managers, and other stakeholders. Able to see a project through from the roughest early conception to the final product.

Able to design and develop training, based on original research, job site interviews and observation of job practices. Have worked in the chemical industry, the oil industry, health science training, public education, and broadcasting.

PROFESSIONAL FOCUS

- > Technical Writing
- > Instructional Design
- > General & Promotional Writing
- > Project Management
- > Organizational Development
- > Classroom and Workplace Instruction
- > Self-Directed Work Team Development
- > Media and Computer Skills

RELEVANT EXPERIENCE

Developer of Training—VIP Global

- > Worked under minimal supervision as a VIP subcontractor in a rushed six-week project
- > Met all training goals for six training modules.
- > Created Power Point Slides, facilitator manual and user guide
- > Won high praise for clarity of instruction and learner involvement

Communications and Training Consultant—Vasthead Media

- > Conduct instruction for Pearland & Pasadena, Texas, high schools
- > Conduct instruction at Turner Career College in Brazoria County, Texas
- > Have participated in video productions for Houston schools
- > Produced instructional materials for a Beaumont, Texas, test preparation company
- > Produced video on A.D.H.D. children for a Clear Lake City, Texas, psychiatric firm
- > Technical skills include, Dreamweaver, Microsoft Office, Photoshop, Captivate
- > Operate three commercial web sites



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RELEVANT EXPERIENCE

Change Management Consultant—Amoco Production Company

- > Developed and organized training for self-directed work teams
- > Researched 44 skill areas
- > Developed training, job aids, and program evaluations

Technical Writer & Instructional Designer—E.I. Du Pont

- > Documented plant start-up and shut-down procedures
- > Documented chemical formulation processes
- > incorporated safety procedures into instructional design
- > Worked closely with all stakeholders, including SME's, plant managers, a chemical engineer, the Train-A-Pak project manager and chemical operators
- > Produced audio-visuals to augment written training materials

Manager of Instructional Technology—Texas Woman's University

- > Directed all TWU instructional technology at the world-famous Texas Medical Center
- > Designed and developed training for student assistants, reducing training to a matter of hours
- > Assessed health science training media needs
- > Managed media library, faculty reserve file, and interlibrary loans
- > Hired and trained 23 student employees for Texas Woman's University at Houston
- > Managed entirely on my own, 300 miles from main campus in Denton
- > Did work previously done by two persons with PhD. and M.S. degrees

Early Career—Radio News Editor

- > Employed for five years at KIOX Radio in Bay City, Texas
- > Worked weekends and free-lance in the highly competitive Houston market
- > Interviewed two Houston mayoral candidates, a Houston Police Chief, two U.S. Senators, Congressman Ron Paul, Barbara Bush, Governor Jeb Bush, and Secretary of State James Baker
- > For KILT, Houston, conducted two-year study and interviews on drug abuse in the Houston area.
- > For KIKK, (at the time the #1 station in the Houston market) conducted weekend talk show

EDUCATIONAL AND PROFESSIONAL ORGANIZATIONS

- > University of Houston, College of Technology, M.S. in Occupational Education & Training
- > University of Houston, Valenti School of Communications, B.A. in Journalism, Radio-TV-Film
- > American Society for Training & Development
- > International Society for Performance Improvement

